BETH FOUSER ADAMO

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PROFESSIONAL EXPERIENCE

Freelance Copywriter/Editor/Proofreader/Designer
Beth Adamo Creative *2001–Present*
Content creation for websites, blogs, emails, newsletters, social media, and print for the following clients: Allegion, American Thrombosis and Hemostasis Network, Asthma & Allergy Physicians of Rhode Island, The Avenue Concept, Blackstone Massage Therapy Center, Blue Cross & Blue Shield of Rhode Island, The Captive Advantage, Cereal for Dinner, CVS.com, Delta Design Co., ECHOtape, Encompass Communications and Learning, Inc., FirstWorks, International Charter School, InvoiceCloud, Johnson & Wales University, Krieger Specialty Products, KVG Communications, KVH Industries Inc., Lifespan, National Grid, The Pennfield School, Rhode Island Eye Institute, Ross-Simons, Safety.com, Sea-Band International, TeacherLists.com, Woonasquatucket River Watershed Council. *Pro bono:* The Compassionate Friends Providence Chapter, Classical Theater Company, East Side Nursery School, Nathan Bishop Drama Club.

Copywriter
Blue Cross & Blue Shield of Rhode Island, Providence, RI *2005–2011*
Wrote feature articles for *Choices* magazine (circulation of more than 300,000 households and 600,000 members); edited monthly newsletter *Provider Update*; wrote and edited various member, provider, and community relations projects, including annual reports, newsletters, brochures, ads, website content, and internal communications.

Interactive Copywriter
Digitas, San Francisco, CA *1999–2001*
Created concepts and copy for interactive websites, email, direct mail, and collateral for Charles Schwab, Dell, Microsoft, Pottery Barn Kids, Roots of Peace, Williams-Sonoma, and Xerox.

Senior Proofreader
Highway One, San Francisco, CA *1997–1999*
Ensured accuracy and consistency of print and online work for various Fortune 500 clients, including Bank of America, Hewlett-Packard, Levi's, and Visa.

Editor/Proofreader
Young & Rubicam/Wunderman Cato Johnson, San Francisco, CA *1997*
Maintained accuracy and quality standards on direct mail and print advertising for Apple, Broderbund, Chevron, Macromedia, Nationwide, Novell, and Tektronix.

RELATED EXPERIENCE

- **Project Manager, ACSAA Slide Project**
  History of Art Department, The University of Michigan, Ann Arbor, MI
- **Program Assistant**
  Center for Southeast Asian Studies, The University of Michigan, Ann Arbor, MI
- **Teaching Assistant/Research Assistant**
  History in Art Department, University of Victoria, Victoria, BC, Canada

EDUCATION & LANGUAGES

- **Master of Art**, History of Art, University of Victoria, Victoria, BC, Canada
- **Bachelor of Art**, History of Art, The University of Michigan, Ann Arbor, MI
- **Southeast Asian Summer Studies Institute**, University of Washington, Seattle, WA: Beginning & Intermediate Thai
- Spoken and written language to varying levels of competency in Spanish, Thai, French, and Japanese

OTHER DISTINCTIONS

- Contributing Author, "Grief and Bernie Sanders: A Personal Revelation About a Political Revolution," *The Huffington Post*, April 2016.
- Hermes Creative Awards: Winner of Hermes Platinum Award for Writing, July 2010, for the article "Picking Up the Pieces," *Choices* magazine, Fall 2009.
- Author, *The Lord of the Golden Tower: King Prasat Thong and the Building of Wat Chaiwatthanaram.* White Lotus, Co., Bangkok, 1996 (originally written as MA thesis).